

Molly Alexander

Passionate design strategist seeking opportunities to expand food media experience.

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EXPERIENCE

Public Relations Intern — Shore Fire Media — *New York, NY*

November 2021-present

Authored press releases and concert invites for artists. Conducted research for targeted press outreach by media coverage.

Music Editor and Copy Editor — Pure Nowhere Magazine—*Remote*

April 2020-present

Editor for youth culture magazine based out of Australia and California. Manage a 60 person global team of music and culture journalists. Coordinates with publicists and musicians to delegate digital content pitches consistent with brand message.

Program Coordinator and Orientation Leader—The New School—*New York, NY*

June 2021- present

Developed social media strategy for orientation and transition programs. Supported various new student orientation activities including campus tours and educational support.

Public Relations Intern—Funny Bone Records—*Hartford, CT*

October 2020-January 2021

Authored press releases for coverage of new artist releases. Managed artist visual assets to develop Instagram content strategy and print advertising campaigns.

Writer and Photographer—Alt Philanthropy—*Austin, TX*

June 2017-August 2020

Responsible for a variety of monthly creative content for online art and music magazines. Curated concert photo galleries and conducted artist interviews.

Team Member—Wise Fish Poke—*New York, NY*

August 2018-August 2019

Prepared custom food for a fast-casual seafood restaurant. Worked POS system and aided in prep cooking. Contributed flavor combinations for seasonal menu updates.

EDUCATION

Parsons School of Design, New York, NY— BA Strategic Design and Management

Aug 2018-Dec 2021

Degree program with emphasis on brand strategies and speculative design with interdisciplinary artists.

Hobbies: Cooking, recipe development, hiking, and jewelry making

Interests: LGBTQ+ education, eating disorder awareness, and sustainability

TECHNOLOGIES

Adobe Creative Suite

Google Suite

Instagram Analytics

Microsoft Office Suite

HONORS AND ACHIEVEMENTS

Avon High School Art Award 2018

Farmington Valley Arts

Association Scholarship and Award 2018

PUBLICATIONS

Artwork featured in *That Portland Show*- Art Gallery in Portland, Oregon 2018

Artwork published in -
BABYmouth Zine and Lippy Kids Zine-UK Print Magazines

Photography Featured on Album
Art for *Pluto Boy* by Matt Falkowski

